

**LICENSES AND CONSUMER SERVICES
LICENSE INSEPECTOR'S REPORT**

LICENSE NUMBER: L172-50009

POLICE FILE NUMBER: F13299

DATE OF APPLICATION: July 17, 2012

INSPECTOR: Mohamed Ismail

APPLICANT/LEGAL ENTITY: Longfellow Brewing Company, LLC

DBA/TRADE NAME: Elevated Beer Wine & Spirits

COMPLETE ADDRESS: 4135 Hiawatha Ave

LICENSE REQUESTED: Off Sale Liquor

RESPONSIBLE PERSON WITHIN 75 MILES OF MINNEAPOLIS CITY HALL:
Ryan Widuch 4121 S 42nd Ave, Minneapolis

PUBLIC HEARING REQUIREMENTS: Public hearing is required

LICENSE CONDITIONS: None

NEIGHBORHOOD/WARD: Hiawatha/ Ward 12

ZONING: II

OFF-STREET PARKING: The Minneapolis Zoning Department does not require off street parking.

CHURCHES OR SCHOOLS WITHIN 300 FEET OF THE PROPOSED PREMISES:
None

HOURS OF OPERATION PROPOSED: INSIDE: Monday through Saturday: 10:00 a.m. to 10:00p.m.

HISTORY OF LOCATION

This location previously was Hiawatha Joe restaurant. The previous license was a food restaurant license.

APPLICANT

<u>Name</u>	<u>Title</u>	<u>Shares</u>
Ryan Widuch	President	70%
Thomas Boland	Vice-President	30%

POLICE REVIEW

Police Licensing and this Inspector have reviewed the expenses and source of funds reported in this application. The applicant has provided documentation showing adequate legal and traceable funding for this venture and has passed the criminal background check. The Third Precinct of the Minneapolis Police Department has discussed security issues with the applicant.

PREMISES

Longfellow Brewing Company, LLC, dba Elevated Beer Wine & Spirits is located at 4135 Hiawatha Ave. The entire premise is on one floor. There is parking in front of the store.

BUSINESS/PLAN/OPERATIONS

Longfellow Brewing Company, LLC, dba Elevated Beer Wine & Spirits will operate an off sale liquor store. Their hours of operation are Monday through Saturday: 10a.m. to 10 p.m.

The store has an extensive surveillance camera system. There will also be a designated digital dome camera for the parking lot. This camera will be positioned towards the entrance of the parking lot in order to capture all incoming vehicle license plate numbers as well as the customers as they enter/exit the store

Elevated Beer Wine & Spirits will achieve this goal by implementing the following policies:

- A manager or staff member trained in security operations and procedures will be on staff at all times.
- All staff will be trained to properly ID customers in accordance with applicable laws and regulations.
- Owner/Manager, Ryan Widuch, will be the head of security staff for Elevated Beer Wine & Spirits. Mr. Widuch will ensure that all staff receives proper and on-going training in all areas regarding security and laws applicable to off-sale liquor sales procedures*. He will work with Lloyd Security to maintain security system functionality. He will also work with the Minnesota Licensed Beverage Association and City of Minneapolis to stay abreast of changes and developments in both regulations and security procedures.
- Owners, Ryan Widuch and Tom Bolland, will provide their contact information to the 3rd Precinct for prompt communication in the event of a disturbance.
- The parking lot will be monitored from within the store with a clear line of site through existing windows and the use of an external security camera. Staff will address any issue regarding parking lot activity involving customers of the store.
 - Management will maintain and enforce a "Do Not Admit" list to prevent recurrence of disturbances by known persons. The list will be shared with the Minneapolis Regulatory Services and the MPD upon request.
 - Elevated Beer Wine & Spirits shall endeavor to operate the premises in a manner that will discourage panhandling in and around the premises and shall cooperate with the City of Minneapolis in the implementation of measures designed to discourage panhandling and loitering.
 - The business shall not accept change in excess of Two Dollars and Fifty Cents (\$2.50) for any one purchase.

- The business will clean the property of litter and trash daily including the area within 100 feet of the property lines.
- Long grass and weeds shall be removed from the property on a regular basis.
- The business shall not sell fortified wines of a nature which are other than premium brands.
- Upon request, owners Ryan Widuch and Tom Boland will meet with representatives of the City of Minneapolis to discuss any safety, security, or operational concerns.
- Elevated Beer Wine & Spirits has met and established a relationship with Shun Tillman of the 3rd Precinct to advise and assist with this safety and security plan.
- There will be a designated loading zone at the west end of the parking lot that will not disrupt the flow of traffic or block any parking stalls.

All training will be under advisement of the Minnesota Licensed Beverage Association Director, Tony Chesak.

RECOMMENDATIONS

Business Licenses recommends approval of this applicant.